# Nordic strategy update

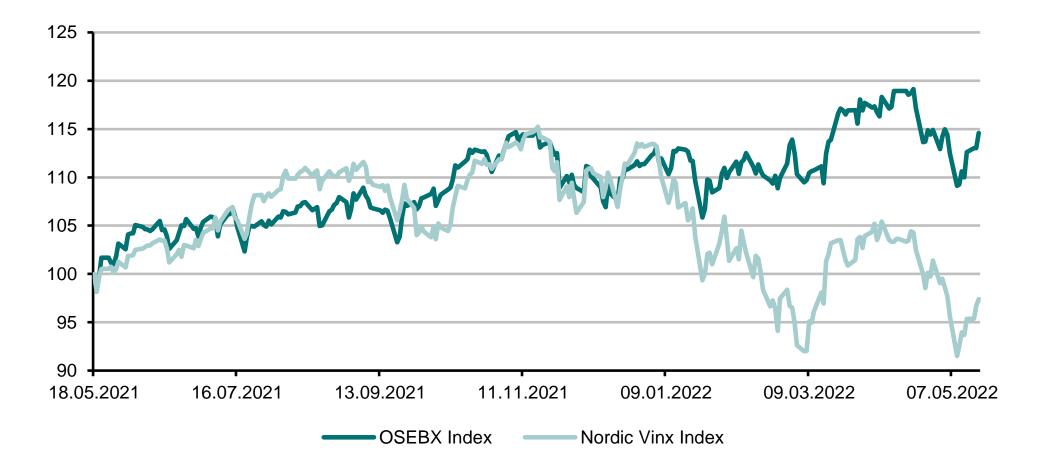
Equity & Quant strategy

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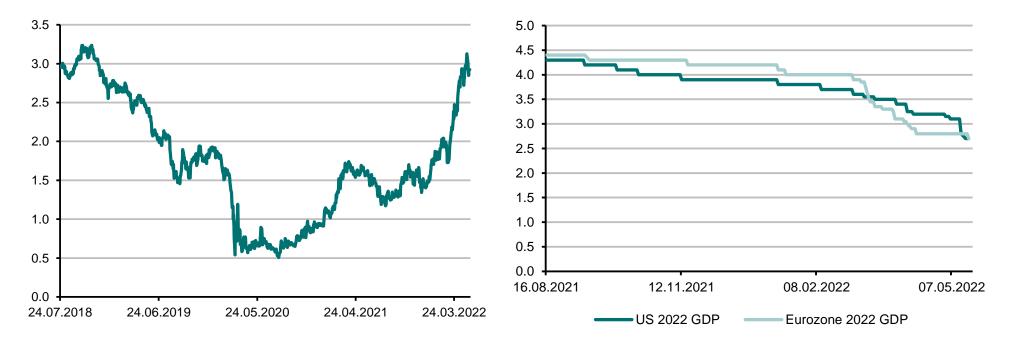
DNB Markets

# OSEBX and Nordic Vinx Indices (rebased to 100)



## Macro backdrop has been challenging for equities

- Higher inflation expectations and a hawkish Fed have pushed US 10-year yields to the highest level since 2018
- Consensus GDP estimates are being revised lower
  - Consensus for 2022 Eurozone GDP growth is 2.7% (down 1.3%-pts since the Russian invasion of Ukraine)

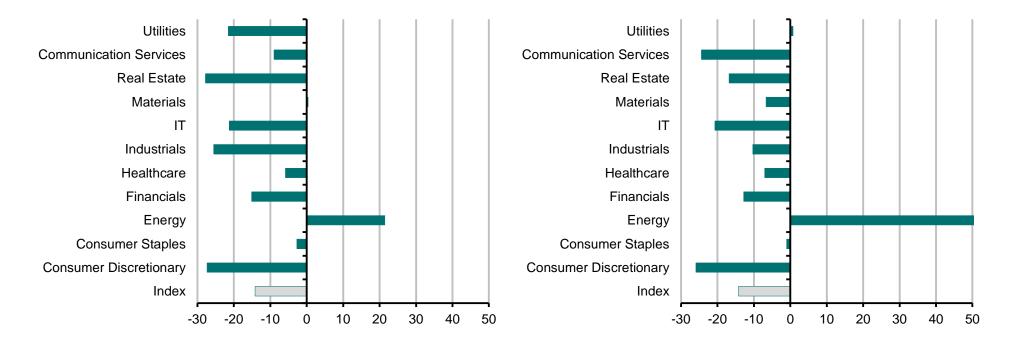


#### US 10-year Treasury Yields (%)

Source: Bloomberg (underlying data), DNB Markets (further calculations) Analyst: Paul Harper +47 24 16 91 82 (paul.harper@dnb.no) US & Eurozone 2022 GDP consensus (%)

## Large dispersion in sector performance YTD

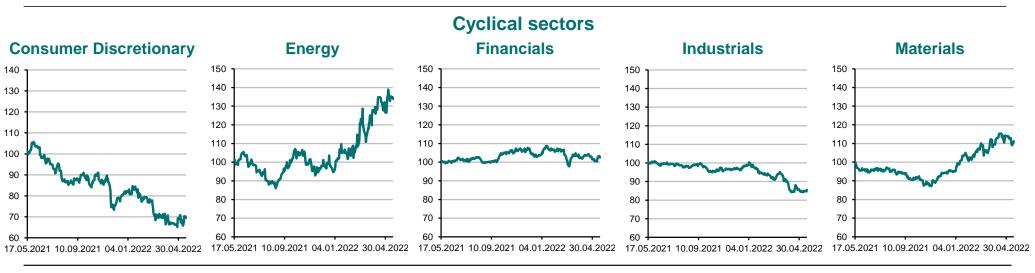
- Sector allocation has played an important part in YTD portfolio returns
  - Energy, Materials, Consumer Staples and Healthcare have been big relative outperformers
  - Consumer Discretionary, Industrials, IT and Real Estate have been big underperformers



### **MSCI Nordic sectors YTD**

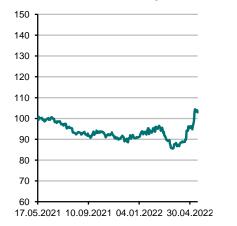
### S&P500 Sectors YTD

# MSCI Nordic sector indices' performance relative to MSCI Nordic



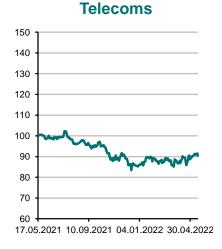
### **Defensive sectors**

#### **Consumer Staples**



#### Healthcare





#### Utilities



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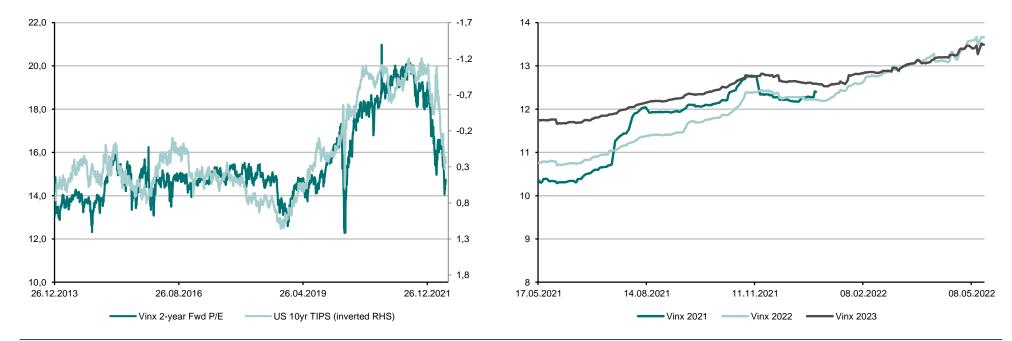
Markets

### Nordic P/E decline has overshot US interest rate increase

- Nordic P/E multiples have declined slightly more than justified by the change in real rates
- Earnings trends are still positive so do not explain the weakness
  - Energy and Materials sectors have been the largest contributors to positive EPS revisions

### Vinx Nordic P/E versus US TIPS rates

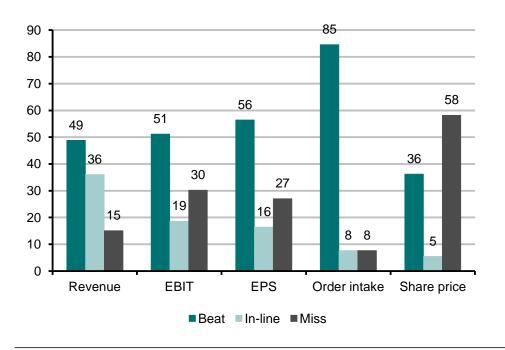
### Vinx Index Consensus EPS (EUR)



Source: Bloomberg (underlying data), DNB Markets (further calculations) Analyst: Paul Harper +47 24 16 91 82 (paul.harper@dnb.no)

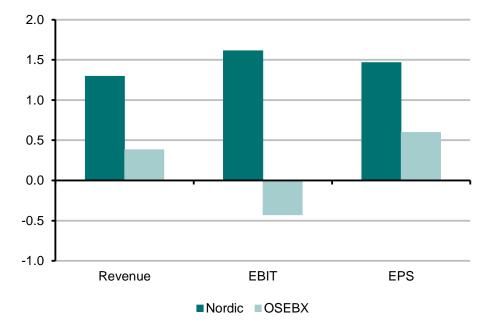
## Q1 results have been better than expected

- There have been more beats than misses for all the parameters we monitor except share-price reactions
- The median EBIT revision is similar to the median revenue revision (no strong margin squeeze trend)
  - Post results estimate revisions have been slightly less positive in Norway than for the other Nordics



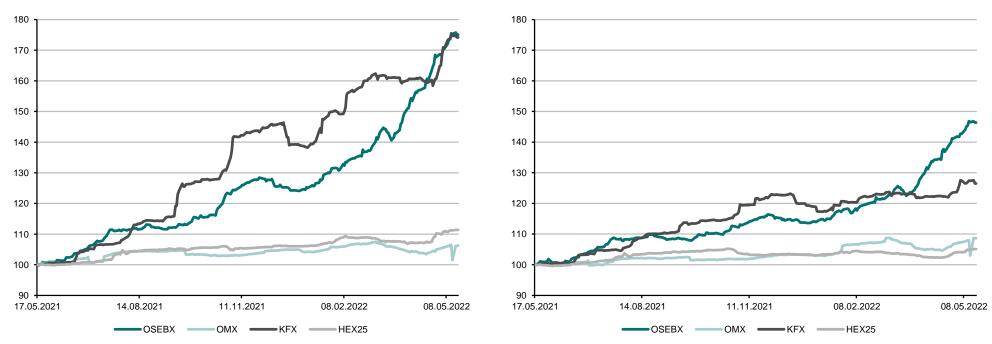
#### Nordic large-caps: percentage of Q1 2022 beats and misses

# Median Nordic and OSEBX consensus 2023 estimate revisions since day prior to each Q1 report (%)



## **Consensus EPS revisions**

- Norway and Denmark has seen the strongest trend in consensus EPS estimates
  - Energy and Materials sectors are over 60% of OSEBX EPS
  - Denmark has been boosted by Maersk and DSV in particular (Shipping and logistics)
- Sweden and Finland have seen a small improvement through the Q1 reporting season



### Consensus 2022e EPS (rebased to 100)

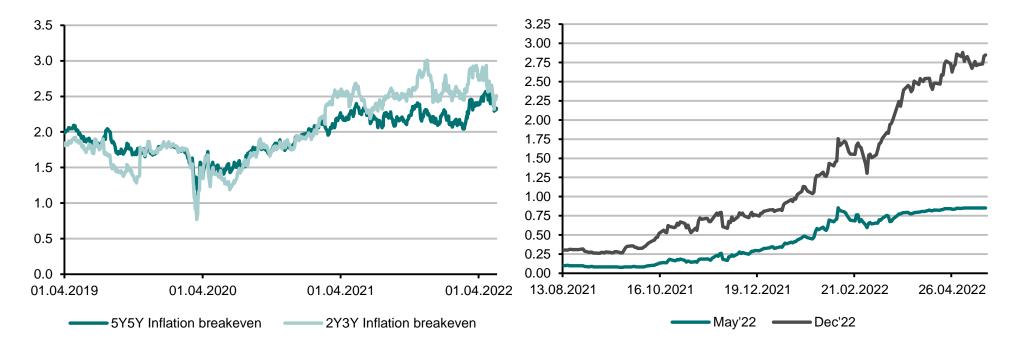
Source: Bloomberg (consensus data), DNB Markets (further calculations) Analyst: Paul Harper +47 24 16 91 82 (paul.harper@dnb.no) 8

Consensus 2023e EPS (rebased to 100)

# Inflation fears may be peaking

- Market implied inflation expectations are levelling off
  - Median term market implied inflation expectations should be within the Fed's comfort zone
- Fed Fund futures also seem to be peaking (are at a similar level to four weeks ago after consistently rising for six months)

### Market implied inflation expectations (%)



### Fed Fund Futures implied post meeting rate (%)

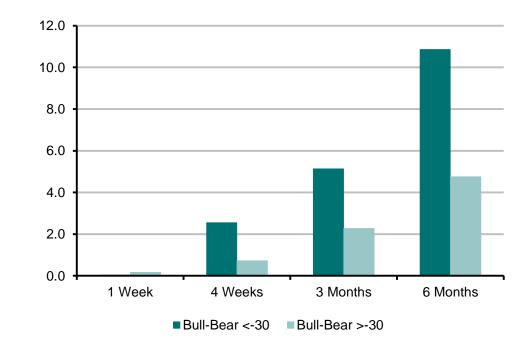
## Sentiment is still extremely bearish

- The weekly AAII Bull/Bear survey hit -43 on 28 April (has subsequently improved to -24.7)
  - Following a print below -30, returns have exceeded the average with a hit rate of 71%, averaging 2.3% over the next four weeks
  - When this signal is combined with the Vix index above 30, the hit rate increases to 81%

#### 5400 45,0 4900 35.0 4400 25,0 15.0 3900 5,0 3400 -5.0 2900 -15.0 2400 1900 -35,0 1400 -45.0 15.03.2018 15.03.2019 15.03.2020 15.03.2021 15.03.2022 AAII % Bulls-Bears (RHS) S&P500 (LHS)

### AAll Bulls minus Bears\* versus S&P500

### S&P500 returns versus Bull/Bear signal (%)



Source: American Association of Individual Investors, Bloomberg (consensus data), DNB Markets (further calculations)

\* Reflects the sentiment of investors towards the stock market over the next six months

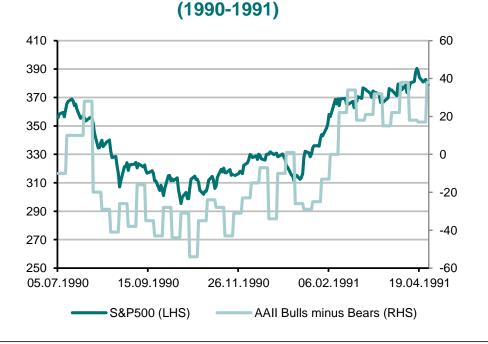
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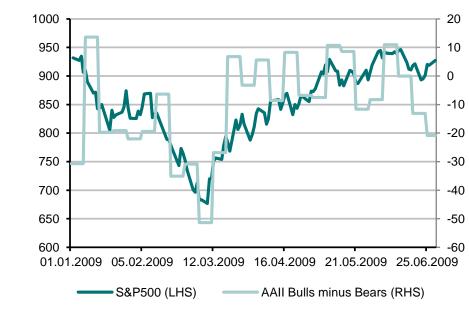
# Equity returns following similar Bull/Bear prints

- The October 1990 low for the S&P500 followed a print at -44
  - The Bull/Bear survey hit an all-time low of -54 one week after the S&P500 trough
  - Investors that bought when the survey hit -43 on the way down suffered a maximum drawdown of 7% if they bought at the intra-day high
- The March 2009 low for the S&P500 followed a print at -51

AAII Bulls minus Bears\* versus S&P500

This led the trough by four days





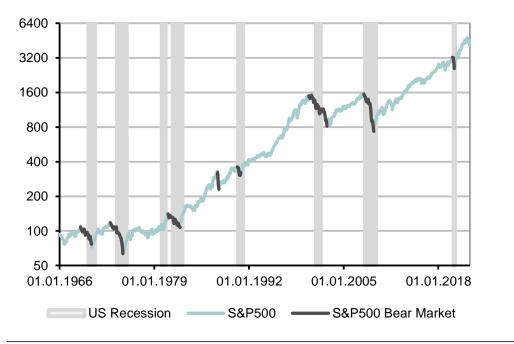
### AAll Bulls minus Bears\* versus S&P500 (2009)

Source: American Association of Individual Investors, Bloomberg (consensus data), DNB Markets (further calculations) \* Reflects the sentiment of investors towards the stock market over the next six months

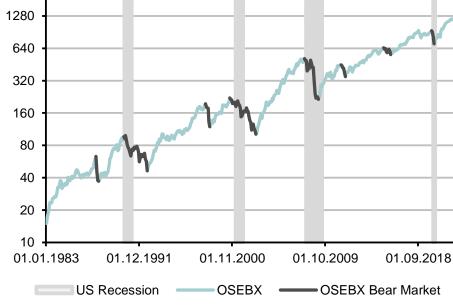
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# 20%+ S&P500 drawdowns are unusual without a recession

- Bear markets (declines of more than 20%) for the S&P500 are nearly always related to a recession
- If a recession can be avoided, incremental downside from here should be limited
  - The peak-to-trough decline for the S&500P500 this year has been 18%
- If a recession does materialise, there is likely to be more downside



### US recessions and S&P500 20%+ drawdowns

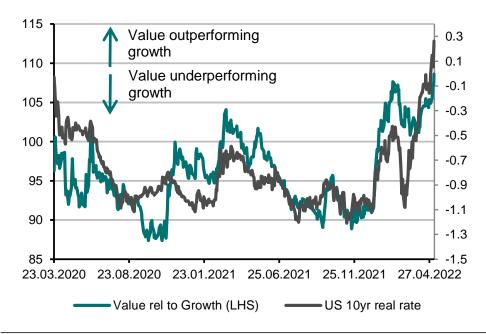


### US recessions and OSEBX 20%+ drawdowns

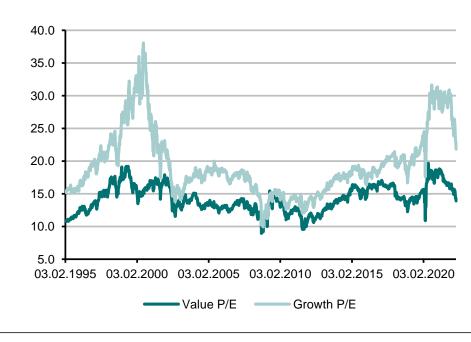
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# Positioning should remain tilted to value rather than growth

- Rising rates provide a powerful headwind for growth stocks
- While the valuation gap between growth and value has narrowed, it is still very large in a historical context
- Value = Quality at a Reasonable Price
  - "Value" does not mean poor quality companies trading at low multiples



### MSCI Europe Value relative to Growth and US 10-year TIPS (real) rates



Value versus Growth 12-month forward P/E

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